Lancing LOCATION Lancing **AGES** 14-17 years DATES 5-18 July 2026 **CAPACITY** 28 **TUITION** 20 hours per week MINIMUM LEVEL MAX CLASS SIZE BEDS PER ROOM 1-2 beds* STAFF:STUDENT **RATIO SPECIALITY Business Leadership** *Some larger dorms might be available 60

Business Leadership

This intensive two-week programme, available at Lancing, combines classroom-based teaching with practical visits to business organisations during specialised mid-week excursions.

Bede's Business Leadership course is designed to equip students with the essential skills and mindset needed to become a future leader in the dynamic world of business. Whether considering a career in finance, marketing, entrepreneurship, or management, this programme offers a unique opportunity to gain practical experience and theoretical knowledge in a fun, engaging, and collaborative environment.

Bede's students will not only develop core business knowledge but also acquire crucial 'soft skills' that are vital for success. Throughout the course, students will learn to communicate effectively, solve problems, and negotiate confidently. Through collaborative projects, students will enhance their teamwork abilities and learn how to motivate and inspire others. This comprehensive approach ensures students are not just learning theory but actively building the practical skills needed to lead with confidence and make a real impact.

PROGRAMME

Available in Lancing, the course includes 20 hours of classroom tuition each week, a fully guided visit to an organisation to gain an insight into the day-to-day reality of running a business and the opportunity to meet a guest speaker from the corporate world.

All sessions are delivered in English with a focus on broadening Business English vocabulary and technical language for course content.

ENGLISH LEVELS & CLASSES

Business Leadership		
A0	Complete Beginner	
A1	Beginner	
A1-A2	Elementary	
A2	Pre-Intermediate	
B1	Intermediate	
B2	Upper Intermediate	•
C1	Advanced	•
C2	Proficiency	•

COURSE CONTENT

Students will explore a variety of themes relating to Business Leadership, from Entrepreneurship, Marketing, Human Resources and Finance which will enable them to dive into the world of Business as well as improve their general English language skills, practise communication and build confidence.

Entrepreneurship

Students will create an entrepreneurial mindset as they learn to identify opportunities, take calculated risks, and innovate to create their own ventures.

Business Startup

Students will gain practical knowledge and skills to transform a great idea into a viable business, from crafting a business plan to securing funding.

Marketing

Students will master the art of promoting products and services, understanding consumer behaviour, and building a strong brand presence in a competitive market.

Human Resources

Students will discover the crucial role of managing a company's most valuable asset – its people – by exploring topics like recruitment, training, and team development.

Finance

Students will learn to read financial statements, manage budgets, and make sound financial decisions that drive business growth and profitability.

Operations

Students will explore the inner workings of an organisation, optimising processes and managing resources to ensure efficiency and successful day-to-day operations.

COURSE OUTCOMES

Students receive a Bede's Certificate in Business Leadership.

SPORTS & ACTIVITIES

Business Leadership students will join the other students for a varied programme of sports and activities in the afternoons.

SOCIAL EVENTS (EVENINGS)

A full programme of organised and supervised social events is offered every evening enabling students to merge and make new friends, thus developing their social skills. By actively encouraging the mixing of nationalities, the programme helps to create an international community.

EXCURSIONS

Business Leadership students will have the opportunity to take part in a half-day visit to a business on Wednesdays and will join Lancing's English Plus and English for the Future students on the weekend for full-day excursions to cultural and historic adventures to destinations and attractions around London and the South of England.

TYPICAL DAY

Business Leadership students receive 20 hours of tuition per week. These are split into 4 sessions a day except for Wednesday when students depart on a fully guided visit to a business organisation and take part in an outside of the classroom workshop.

08.45 ENTREPRENEURSHIP

10.15 MARKETING

11.30 HUMAN RESOURCES

13.30 FINANCE*

*Lesson types may change depending on the day

